



Mercedes-Benz FashionWeek TOKYO

2015-16 Autumn / Winter

【Participation Guide】

Mercedes-Benz Fashion Week TOKYO will once again set Shibuya Hikarie as its main venue this season, aiming to strengthen the international competitiveness of the fashion business based in Tokyo, transmitting Japan's high-quality and highly sensitive textile materials along with the creation of fashion to the world, and making Tokyo a more fashionable and exciting city.

Holding Outline of EVENT

Page 2

Outline of the Exhibition

Page 4

The Brands Support Program

Page 6

About Main Venue
Hikarie Hall A

Page 8

About Main Venue
Hikarie Hall B

Page 11

Registration Fee

Page 16

Fees for registration / venue use
Page 17

Schedule for Brands

Page 18

Exhibit application
submission documents

Page 19

Holding Outline of the Event

- NAME OF EVENT : Mercedes-Benz Fashion Week TOKYO 2015-16 A/W

- DATE : March 16(Mon) – March 21(Sat / Holiday), 2015

- MAIN VENUES : Shibuya Hikarie Hall / Mercedes-Benz Connection

- ORGANIZER : Japan Fashion Week Organization

- SUPPORTERS : Ministry of Economy, Trade and Industry / Ministry of Foreign Affairs of Japan /
The Organization for Small & Medium Enterprises and Regional Innovation, JAPAN /
Japan External Trade Organization / Tokyo Metropolitan Government /
KEIDANREN (Japan Business Federation) / The Japan Chamber of Commerce and Industry /
The Tokyo Chamber Commerce and Industry / Japan Fashion Association /
Japan Apparel Fashion Industry Council / Japan Department Store Association /
Institute for the Fashion Industries / Shibuya Ward / Shibuya shopping Federation Council
and others *possible supporters

- TITLE SPONSOR : Mercedes-Benz Japan

- OFFICIAL SPONSORS : Maybelline New York / DHL / Asahishuzo CO.,LTD. / Conair Japan G.K.

- SPECIAL SUPPORTING PARTNERS : Shibuya Hikarie / ShinQs

Holding Outline of the Event

【Mercedes-Benz Fashion Week TOKYO 2015-16 A/W】

- DATE : March 16(Mon) – March 21(Sat / Holiday), 2015
 Fashion Show, Installations, Footage Distribution (the season : 2015-16 A/W)
- VENUE : Various Venues in Tokyo
- Official Support Venue (Shibuya Hikarie Hall A & B, Mercedes-Benz Connection)
 - Supported Venue (Shibuya Hikarie Hall B Morning & Daytime)
 - Other (including Mercedes-Benz Connection)

COLLECTION SCHEDULE PLAN :

Officially scheduled fashion shows will follow the schedule below.

会場		3/15 Sun	3/16 Mon	3/17 Tue	3/18 Wed	3/19 Thu	3/20 Fri	3/21 Sat/Holiday	3/22 Sun
Hikarie Hall	Hall A	Site management	SPECIAL PROGRAM SPECIAL PROGRAM 21:00	11:00 16:00 21:00	11:00 16:00 21:00	11:00 16:00 21:00	SPECIAL PROGRAM 16:00 21:00	SPECIAL PROGRAM	Unavailable
	Hall B	Site management	SPECIAL PROGRAM 15:30 20:30	10:30 (Support) 15:30 20:30	10:30 (Support) 15:30 20:30	10:30 (Support) 15:30 20:30	10:30 (Support) 15:30 20:30	SPECIAL PROGRAM	Unavailable
Other (including Mercedes- Benz Connection)			— — 17:30 19:00	12:30 14:00 17:30 19:00	12:30 14:00 17:30 19:00	12:30 14:00 17:30 19:00	12:30 14:00 17:30 19:00	12:30 14:00 17:30 19:00	

【Other】

- Opening Receptions

Outline of the Exhibition

■ About Exhibition Review for Mercedes-Benz Fashion Week TOKYO (Collection Show, Installations, Footage Distribution)

Screening will be conducted by the JFW Committee* based on the following criteria.

① Quarity

- Your brand concept must be clear.
- Your business must be going concern.(not only one season)

② Having a minimum level of business system to meet an outline of the exhibition.

- Your trademark must be registered.
- You must have an operation system to meet an outline of the exhibition.
- you must have the capacity to pay exhibition fee.

③ Business meeting during the Mercedes-Benz Fashion Week TOKYO.

- You must have a plan to hold exhibition/business meeting around the Mercedes-Benz Fashion Week TOKYO's time frame.
- You must have a manufacturing system to deal with received order.

*If you have participated in a previous JFW and caused the following problem, they may affect the screening.

- You changed schedule without notice and confusion for visitors and event operations.
- You didn't hold exhibition/ business meeting.
- You eroded people's trust in JFW and your brand.

■ Notification of exhibitor Approval

The JFW community shall review and select exhibitors and "Designer Support" applicants.

The result of exhibitor approval and acceptance of "Designer Support" will be notified to the representative in the late of December.

Please note that inquiries concerning the result of the selection process shall not be accepted.

*The Presentation Coordinating Committee (JFW Committee)

This is an organization established by the Japan Fashion Week Organization (JFWO), bringing together authorities of the fashion industry to discuss issues of Fashion Week and to review presenting brands. Please see the website (<http://tokyo-mbfashionweek.com/jp/aboutus/>) for the committee's members.

Precaution Statement

■ Collection Invitation

· Participants in the “Mercedes-Benz Fashion Week” are asked to provide collection invitations for sponsors.

The number of invitations depends on the venue, but typically between 20-50 are required.

We shall use these invitations to invite official sponsors.

· For invitations for overseas buyers, participants may also be asked to provide invitations separately in addition to the invitations mentioned above.

· Please be sure to have the sponsor logo and event title on the collection invitations.

■ Recordings of photography (pictures) and videos (movies)

JFWO will take film footage (movie) for the runway shows of brands participating on-schedule, and will provide this with charge.

Although official photography (pictures) will be taken at the official venue and at other venues, the pictures will not be provided.

Regarding shows at venues, photography and video preparation is the responsibility of the brand.

■ Licensing of sound recording, video recording, and photography

At Mercedes-Benz Fashion Week Tokyo, sound recording, video recording, and photography shall be conducted by JFWO or an individual appointed by JFWO. JFWO will produce sound recordings, videos, pictures, and so on (below noted as “sound and video recordings”).

Please note in advance that JFWO will provide and use these sound and video recordings for the purpose of media coverage and PR (including internet and paper media distribution).

■ Audio used in the event

In compliance with the Copyright Act, the usage rights for the music (audio) used in the collection event must be processed accordingly.

The JFWO asks that all brands participating in the Mercedes-Benz Fashion Week Tokyo perform the necessary legally mandated copyright clearances toward this end. Participants will be notified of the details at a later date as soon as their participation is finalized.

The Brand's Support Program

What is Brand's Support?

Japan Fashion Week Organization (hereinafter JFWO) aims to encourage more visits from buyers and the press, enhance communication to the world, and create business opportunities, by scheduling "Collection Week" (collection show) in a certain period of time and having a main venue. JFWO also has a goal to become the gateway for up-and-coming designers worldwide.

In order to accomplish this goal, support is given to mainly up-and-coming brands participating in Tokyo Collection Week.

The outline of Brand's Support in Mercedes-Benz Fashion Week TOKYO 2015-16 A/W

In the Mercedes-Benz Fashion Week TOKYO 2015 -16 A/W, Brands selected by the JFW Committee for Entries from the many designers who wish to participate in Collection Week and would like to support from the main sponsor, will be offered to use the venue free of charge in 10:30 of Shibuya Hikarie Hall B which is the venue for supported collections.

■ Qualifying requirements ■

Those wishing to apply for Brand's Support must meet the following requirements:

1. Company must have been established for business purposes (brand creation, product sale) within the last 10 years, and have annual sales over ¥10 million (sales price).
2. Nationality itself is not an issue, but applicants must fulfill one of the following:
 - A. Base of business must be based in Japan
 - B. Manufacturing must take place in Japan

■ Selection process ■

The selection of designers for Brand's Support will go through the below process in the JFW Committee for Entries.

1. Examination of application documents such as application for participation
2. Interviews for those who passed the examination of documents

■ Selection criteria ■

Designers for Brand's Support will be selected based on the following criteria.

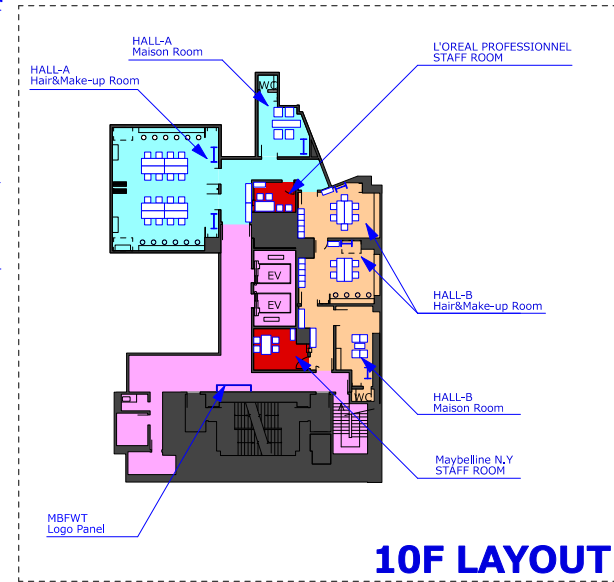
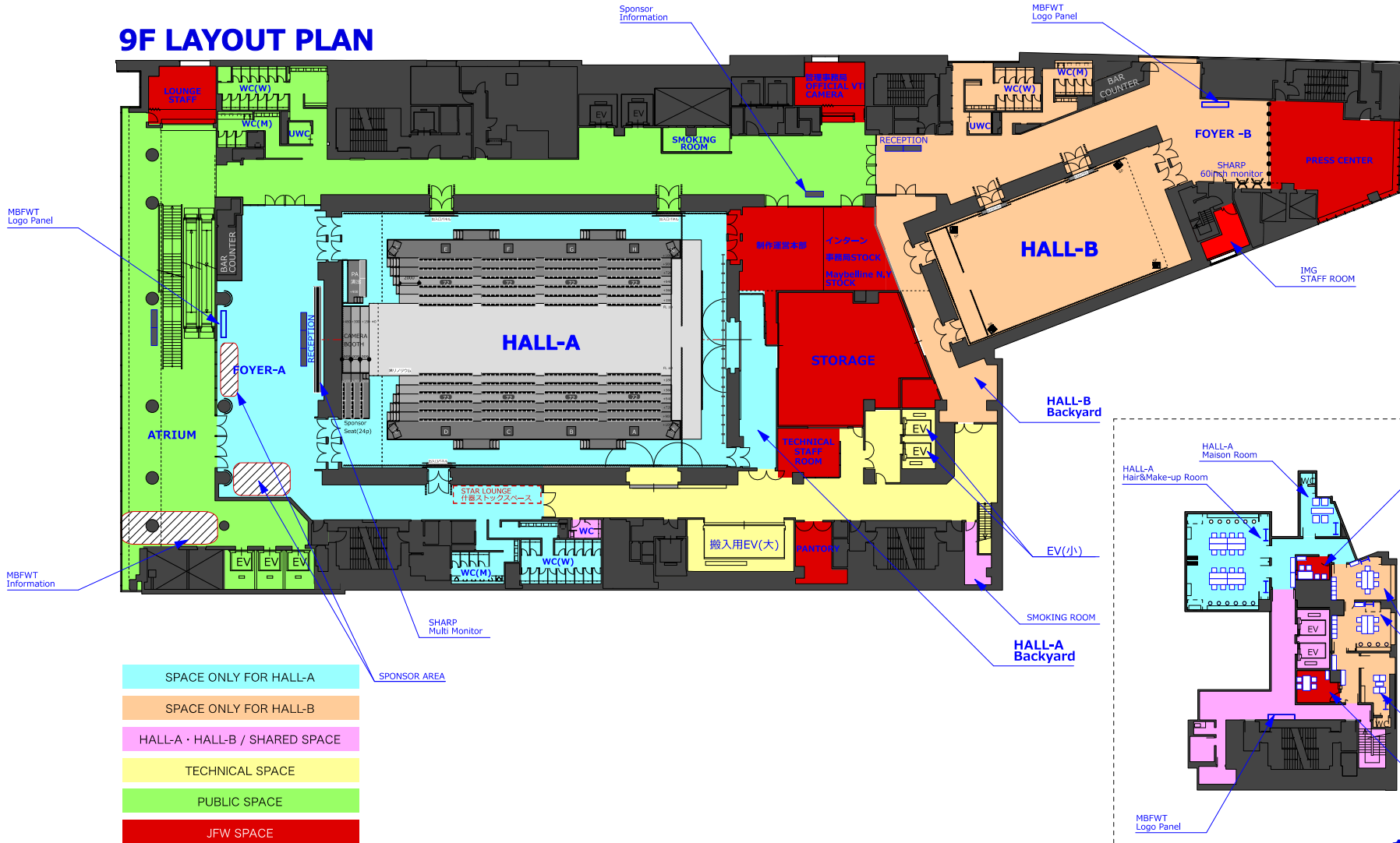
1. Meets the requirements for "Examination criteria for entries to Collection Week". Please see "Examination of entries to Collection Week" on page 4 for the examination criteria.
2. The brand has a prospect for business developments
3. Necessity of financial support is approved.

■ Application ■

The application must arrive at the following address by deadline. Applications will not be accepted after the deadline.
More detail→page 36

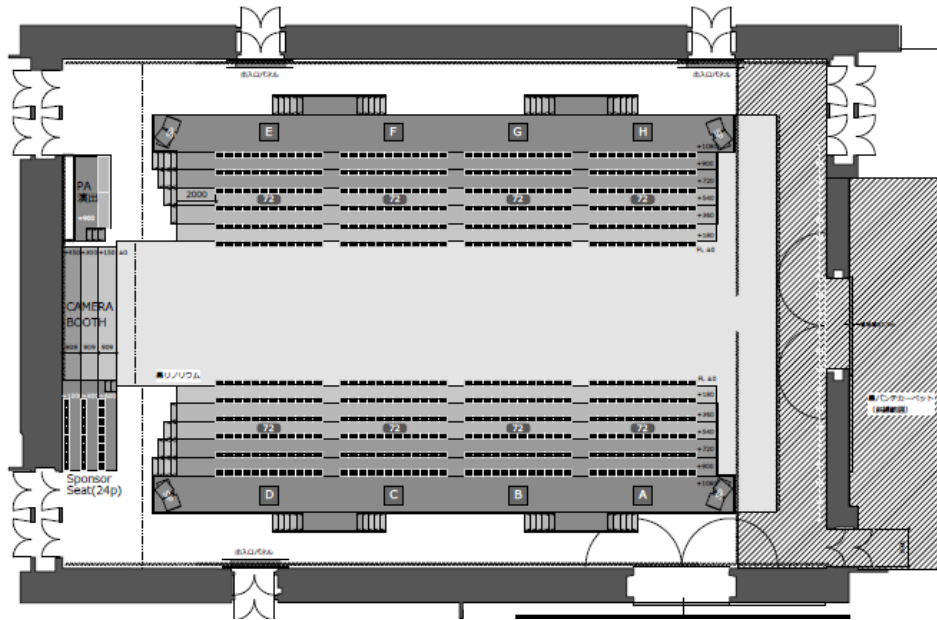
Please note that the logos of co-sponsoring companies will be displayed at the venue.

9F LAYOUT PLAN

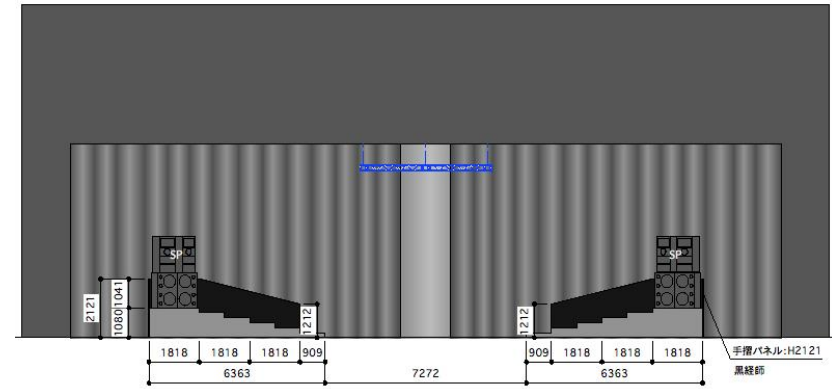


Main Venue / Shibuya Hikarie Hall A Basic Spec

SEATS : 752p~336p



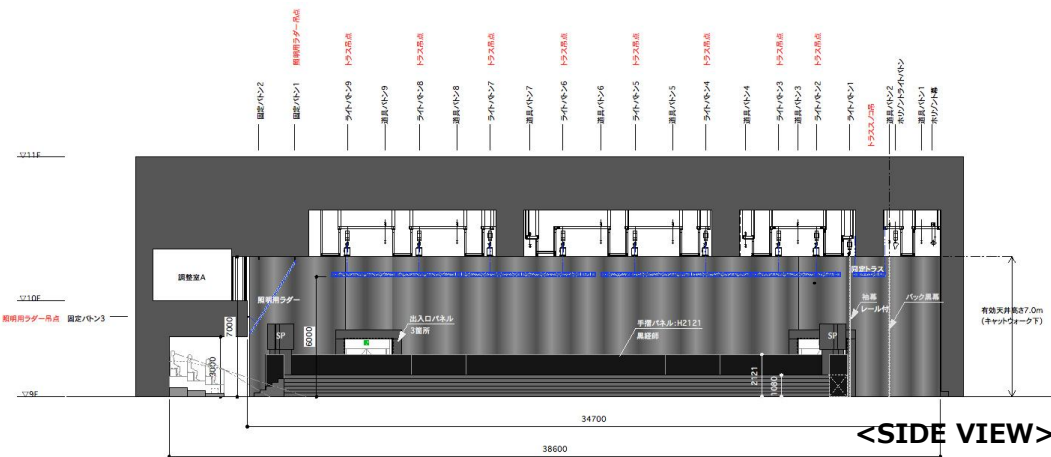
<OVERHEAD VIEW>



<FRONT VIEW>

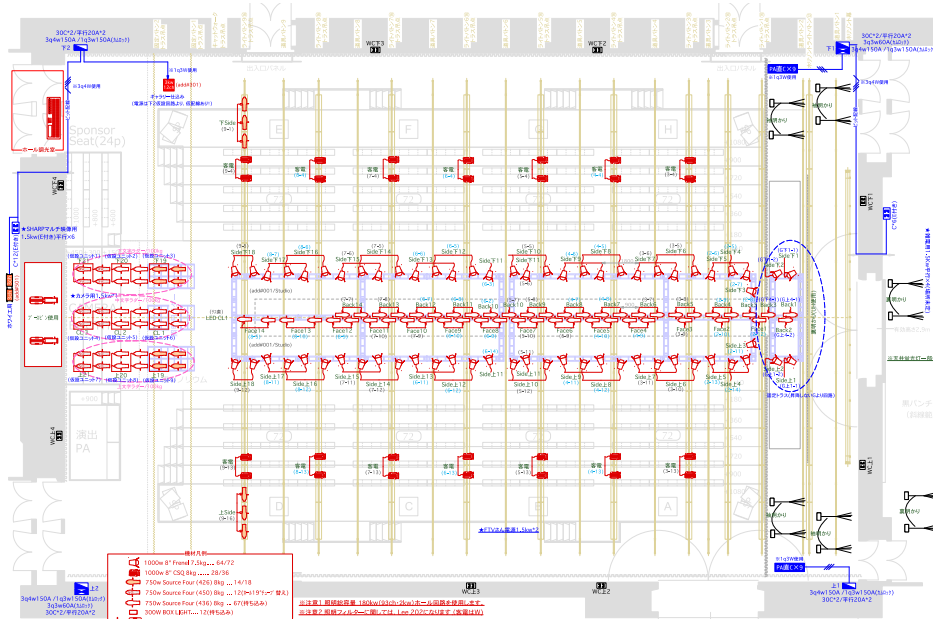
Shibuya Hikarie Hall A Facilities

- AREA : HALL/1000m² (38.5m×26.0m) / FOYER/315m²
 - ROOF HIGHT : 7m
 - SEATS : 752p~336p (depends on maisons' plans)
 - BASIC DECORATION :
 - Large black curtains for walls / Large black curtains for both sides of the stage and cyclorama
 - Base floor of the runway (W=7.2m × L=28m / ±0) black linoleum
 - ※The finish-up of the decorations of the runway will be handled by each maison
 - Integrated elevating truss for lights (length---31m × 3 / width---4.75m × 7)
 - Elevating truss for partition curtains (length---29.5m)
 - Technical booth (basically in the lights room on 10F)
 - ※PA and backup booths placed on both sides of the camera booth
 - Tiered audience seats: laminated in black (H=180mm,360mm,540mm,720mm,900mm,1080mm)
 - ※Use the H800mm top step prepared with the venue
 - Audience seats: 190 black benches (seats of 4 × 190 =760 people)
 - ※Chairs prepared with the venue may also be used
 - Camera booth: black laminated floor (H=150mm,300mm,450mm)
 - Misc :
 - AIR CONDITIONER : fully-equipped
 - CLEANING : maisons must make preparation
- *Other Hikarie supplies can be used upon charge as necessary.

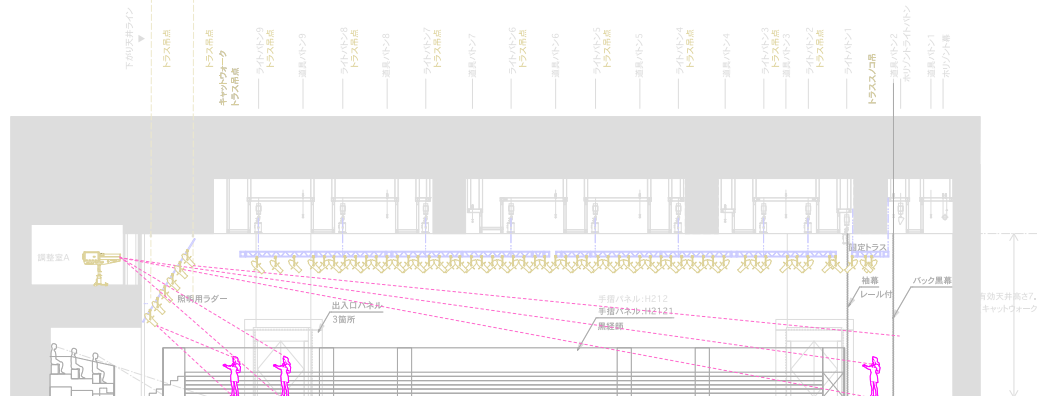


<SIDE VIEW>

Main Venue/Shibuya Hikarie Hall A Basic Spec



<OVERHEAD VIEW>



<SIDE VIEW>

LIGHTING

RUNWAY : 750W Source-Four (426) 8kg × 14
 750W Source-Four (450) 8kg × 12
 750W Source-Four (436) 8kg × 71
 1000W 8" Frenel 7.5kg × 64
 2K X'nom PIN × 2

SEATS : 1000W8" CSQ 8kg × 28

BACKYARD : 300W BOX LIGHT × 12

H&M ROOM : 150W CDM × 9

SOUND

MAIN SP : EAW502 × 4

SUB LOW : EAW528 × 4

REAR SP : EAW502 × 2

SUB LOW : EAW528 × 2

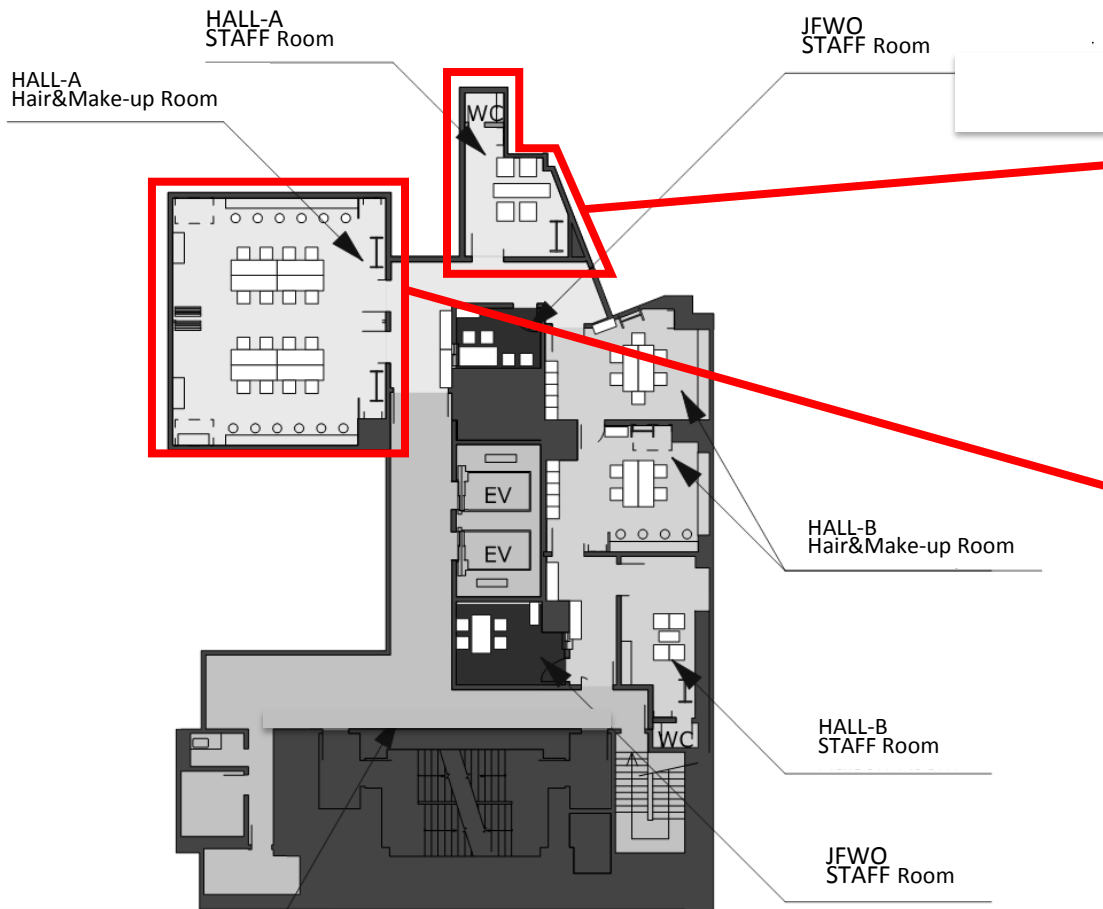
TECHNICAL STAFF

STAGE : CHIEF × 1
 STAFF × 1

LIGHTING : CHIEF STAFF × 1
 STAFF × 1

SOUND : CHIEF STAFF × 1
 STAFF × 1

Main Venue / Hikarie Hall / HALL-A / 10F H&M ROOM- STAFF ROOM Basic spec



Green Room for STAFF

FURNITURE

- Conference Table 1
- Chair 4

FACILITIES

- Power(1.5kw) 2

H&M ROOM

FURNITURE

- Conference Table 8
- Chair 28
- Catering table 2
- Mirror for H&M (addition) 8
- Coin-locker(12 persons) 1

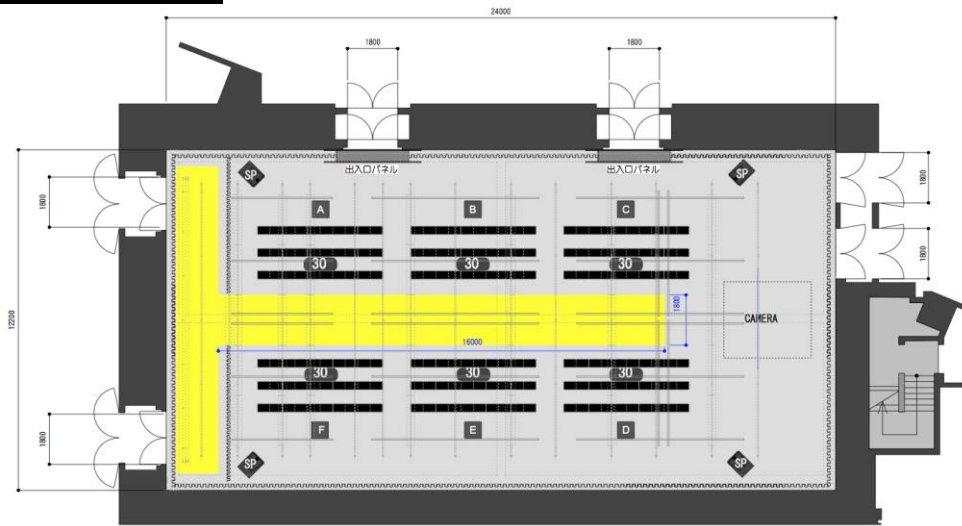
FACILITIES

- Lightning for H&M(excepted light for venue) 9
- Plug in for H&M(1.5kw / included Power) 15

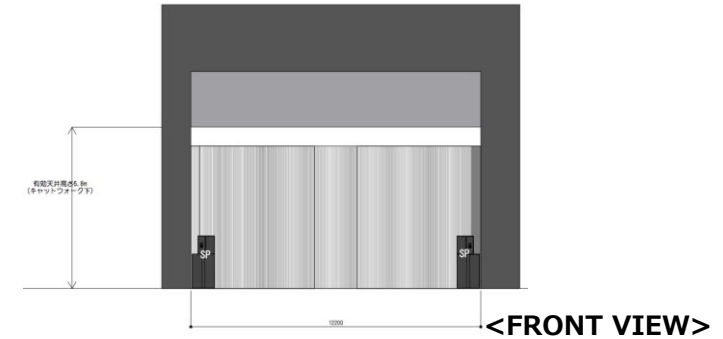
ATTENTION! Maisons must prepare irons if you need. The Office does not prepare.

Main Venue/ Hikarie Hall / HALL-B Basic spec

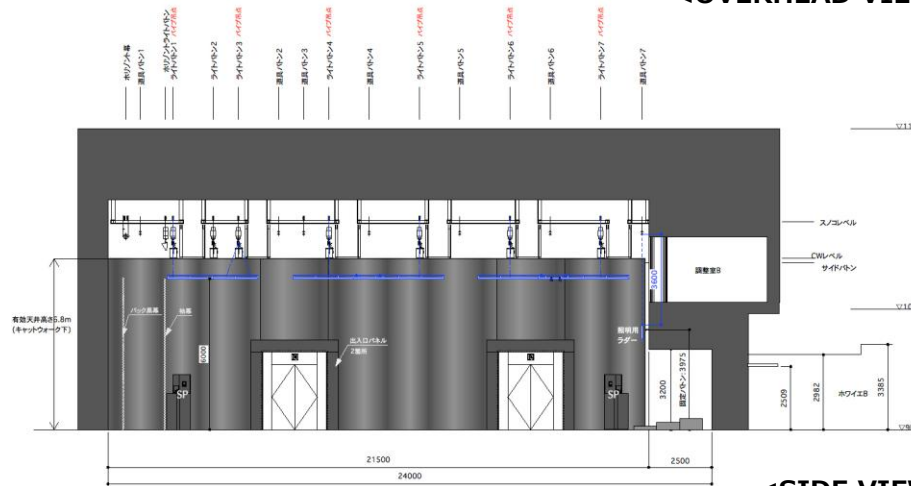
Almost: 240p



<OVERHEAD VIEW>



<FRONT VIEW>

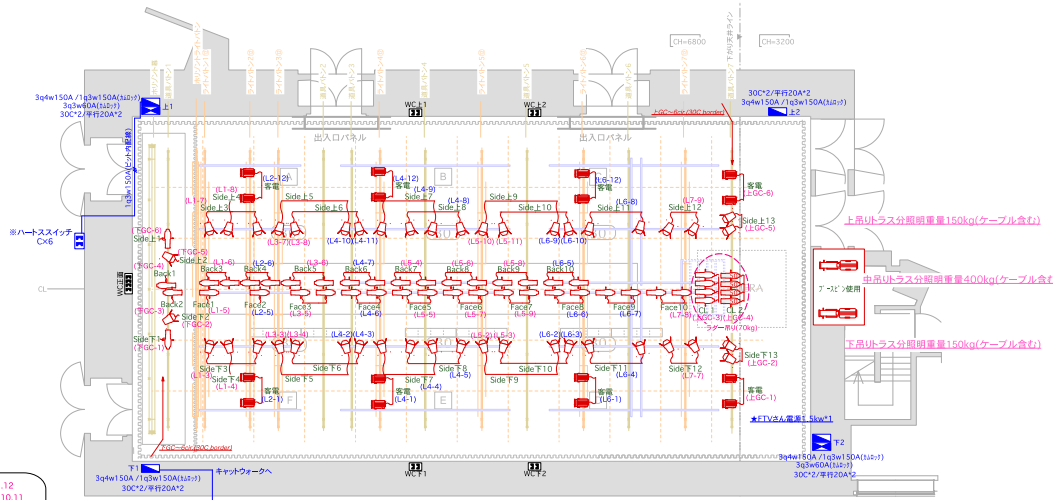


<SIDE VIEW>

Shibuya Hikarie Hall B (HALL-B) FACILITIES

- AREA : HALL/300m² (24.0m×12.0m) / FOYER/270m²
- ROOF HIGHT : 6.8m
- SEATS : almost 240p (depends on maisons' plans)
- BASIC DECORATION :
 - Large black curtains for walls / Large black curtains for both sides of the stage and cyclorama
 - Base floor of the runway : none
 - ※The finish-up of the decorations of the runway will be handled by each maison
 - Technical booth (basically in the lights room on 10F)
 - Tiered audience seats: : none
 - Audience seats: black benches(seats of 4 × 48 = 192people +seats of 2 × 18=36people)
 - ※Chairs prepared with the venue may also be used
 - Camera booth: Two unit stages of the venue (installed permanently)
 - * Brands should remove the booth if it is unnecessary according to their use
- Misc. :
 - AIR CONDITIONER : fully-equipped
 - CLEANING : maisons must make preparation
 - *Other Hikarie supplies can be used upon charge as necessary.

公式会場 / Hikarie Hall / HALL-B 基本仕様 ※仕様は変更する場合がございます。



HALL-BSTYLE-A SEAT CAP=180p

<OVERHEAD VIEW>

- 機材凡例**
- 1000w 8" Frenel 7.5kg 44/48
 - 1000w 8" CSQ 8kg 16/26
 - 750w Source Four (450) 8kg ... 4(持ち込み)
 - 750w Source Four (436) 8kg ... 42/26
 - ※1台△6台お持ち26台様U18台は持ち込み
 - ※1台△6台お持ち26台様U18台は持ち込み
 - ※1台△6台お持ち26台様U18台は持ち込み

※注意1 照明総重量 120kg (56ch・2kw) 以内を厳格に使用します。
 ※注意2 照明の吊り高さに準じて、4.1m 2022年になります。(変更あり)
 ※注意3 ヘアメイク照明に100w LEDが6台入ります。(ドライヤー専用1.5kw10口、鏡前会)

- SUS空き回路**
- LB-1:1,2,9,10,11,12
 - LB-2:2,3,4,7,8,9,10,11
 - LB-3:1,2,9,10,11,12
 - LB-4:
 - LB-5:1,12
 - LB-6:11
 - LB-7:1,2,3,4,5,6,10,11,12
- Floor**
- 持込機下付:Dim2cir/DMX-in1
 - DMX-out×2/層2cir
 - 持込機上付:Dim2cir/DMX-in1
 - DMX-out×2/層2cir
 - 持込機下付:Dim2cir/DMX-in1
 - DMX-out×2/層2cir
 - 持込機上付:Dim2cir/DMX-in1
 - DMX-out×2/層2cir
 - WC下:Dim 4cir
 - WC上:Dim 4cir

LIGHTING

HALL : 750W Source-Four(450)8kg × 4
 750W Source-Four(436)8kg × 42
 1000W 8" Frenel 7.5kg × 44
 1000W 8" CSQ 8kg × 16
 1K X'nom PIN × 2

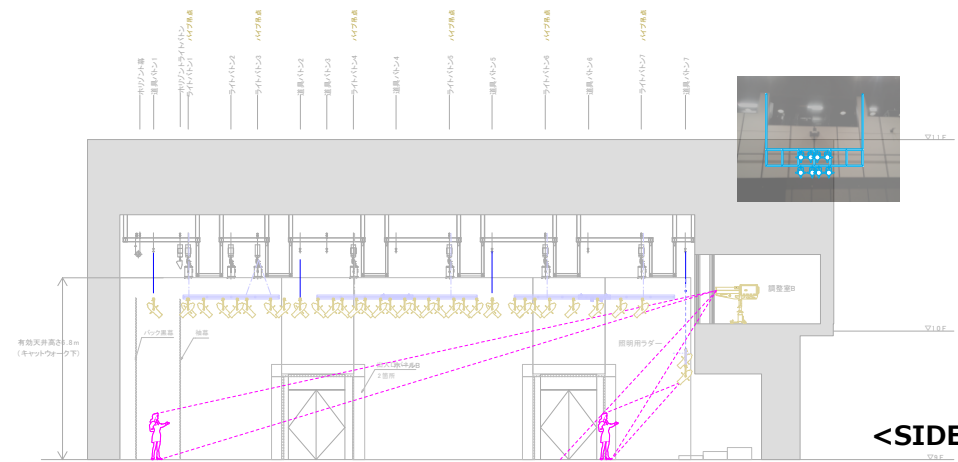
H&M ROOM : 150W CDM × 6

SOUND

MAIN : 会場既存スピーカー × 4
SUB : JBL SRX728S × 4

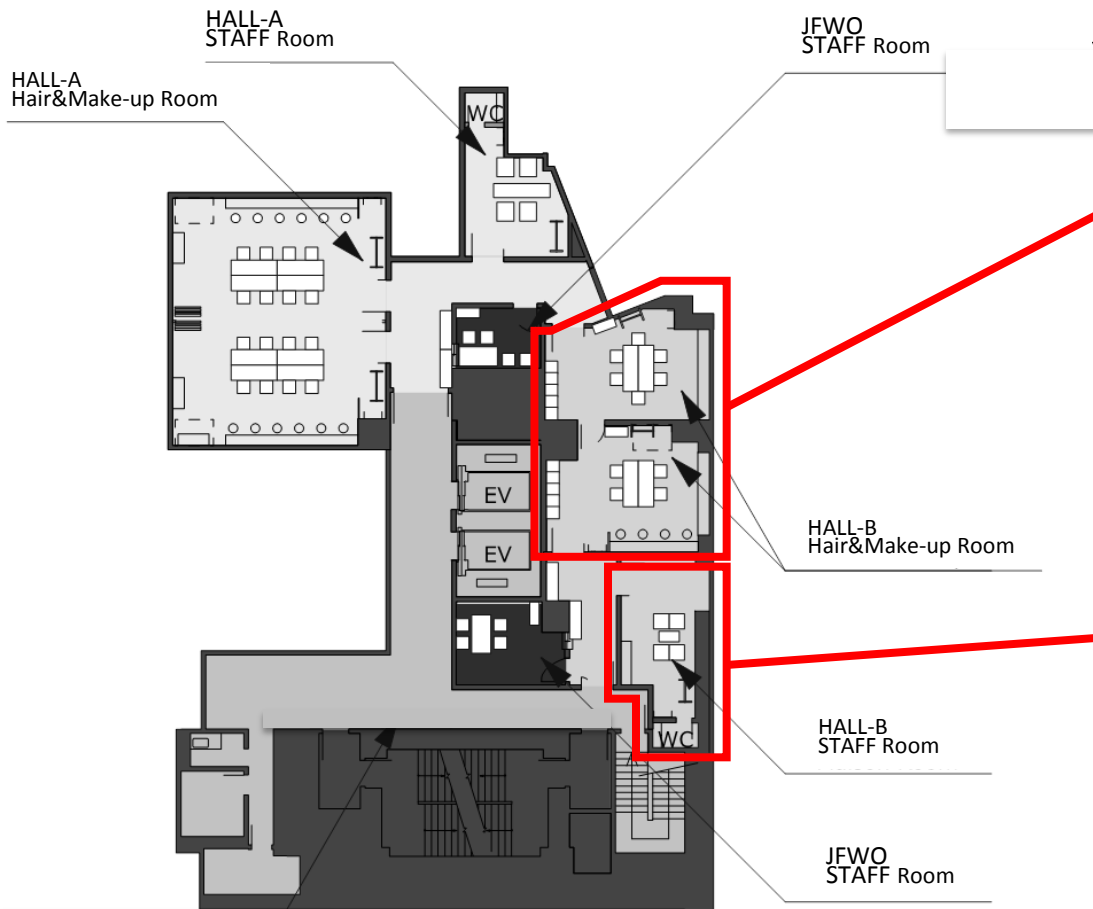
TECHNICAL STAFF

STAGE : STAFF × 2
LIGHTING : CHIEF STAFF × 1
 STAFF × 1
SOUND : CHIEF STAFF × 1



<SIDE VIEW>

Main Venue / Hikarie Hall / HALL-B / 10F H&M ROOM · STAFF ROOM Basic spec



H&M ROOM

FURNITURE

- Conference Tabele 7
- Chair 19
- Mirror for H&M (addition) 6
- Coin-Locker(for 6 persons) 2

FACIITIES

- Lightning for H&M(except attached) 6
- Plug in for H6M (1.5kw / included power) 10

Green Room for STAFF

FURNITURE

- Conference Tabele 1
- Chair 4

FACILITIES

- Power(1.5kw) 2

ATTENTION! Must prepare irons if you need. The Office does not prepare.

Notes on the main venue (Shibuya Hikarie)

**With regard to your participation, please be sure to observe etiquette of using the hall, various rooms, as well as traffic rules from the venue entrance/exit to its neighboring areas.
We appreciate your understanding and cooperation to have all participants comfortably use the venue.**

■ Management, theft, and insurance

- The Secretariat will have security staff on hand during installation, removal, and the show itself to handle security for the venue and items within the venue. However, we will not claim responsibility for losses due to acts of nature or theft, loss, or damage of items relating to the show such as wardrobes or makeup.
- In order to ensure that damages due to unforeseen accidents are not incurred during installation, removal, the show itself or any time in between, we recommend that participants have the relevant items **insured as needed**.
- Coin-operated lockers are available in the model dressing rooms of the Hikarie Hall A / Hall B (12 total), and these may be used to store items safely.

■ Disposing of trash created at venues * Please follow the rules and fulfill your social responsibility!

Please carry out any trash created at venues from each brand.

***A brand disposed of their waste along the way, which led to an illegal disposal dispute.**

Items such as wardrobes, makeup tools, and all other trash left over in venues beyond the period stipulated by the Secretariat will be disposed of at its discretion. The costs incurred for said disposal will be charged to each brand.

■ Food and beverage consumption within the venue

Although consumption of food and beverages within the venue or its surrounding areas are not explicitly forbidden, **please be aware that the Secretariat is absolved of all responsibility for any problems arising from these actions.**

■ Before leaving, please reorganize every area that you used as it originally was.

■ Lunchboxes

We ask that **participants prepare their own lunchboxes at each brand. Also, please carry out any garbage created due to consumption of these lunchboxes.**

Notes on the main venue (Shibuya Hikarie)

■ Smoking

Smoking is prohibited within the venue. Please smoke only in the designated areas.

■ Decorations and congratulatory bouquets

Unless explicitly stated otherwise, **congratulatory bouquets and all other flowers are prohibited within the Hikarie Hall. We ask for the understanding and participation of all parties wishing to send such bouquets in advance.**

■ Reception, guidance, and cleanup

Conducting show reception, guidance of visitors, and venue cleanup is the responsibility of each brand.

■ Applications regarding fire prevention measures

Applications regarding the absolving of restricted activities, specifically for the use of smoke machines (diffusion), will be collectively performed by the Secretariat.

Brands planning to use smoke machines as part of their show performance must apply to the Secretariat in advance (Submit it by a day in a time limit of the middle of February).

Performances which involve hazards such as use of exposed flame are prohibited unless explicitly stated otherwise. Do not use these in your performance without express consent.

Please direct all inquiries regarding this or other matters to the Secretariat.

■ Evacuation lights

When temporarily turning lights off, it is an obligation of each brand to convey this message to visitors upon entering the venue, and making notifications by signs. JFWO will have the signs prepared, so please make contact regarding usage.

Advantages

- You can transmit information widely toward domestic / foreign media and buyers by the network that JFWO has created for many years.
- We hand out the list of domestic/foreign press and buyers have updated every seasons.
- A list will be provided with domestic and international press and buyer invitations for each season.
- You have support the fee of the venue from JFW if you use official support venue.
*More detail→p.6
- Show makeup support by MAYBELLINE NEW YORK professional makeup artists.
*Support may be unavailable depending on the show schedule.
- Show hair support by Conair Japan G.K. backing up MIRACURL
*Support may be unavailable depending on the show schedule.
- We can provide a show DVD if you use Official Support Venue.
If using the official venue, a DVD of the show is offered at a reasonable price.
* There will be no movies recorded in other venues.

Registration Fee

You must pay for the registration fee if you want to go in for the Mercedes-Benz Fashion Week TOKYO.

Registration Fee	150,000 yen(excepted tax)
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■ Charge to Use the Venues

Date	Venue	Showtime	Operating Time		Charge (excepted tax)
3/16(Mon)~21(Sat / Holiday)	Shibuya Hikarie Hikarie Hall A	A 11:00	7:30~12:30	(5H)	500,000 yen [540,000 yen (tax in)]
		B 16:00	12:30~17:30	(5H)	1,000,000 yen [1,080,000 yen (tax in)]
		C 21:00	17:30~22:30	(5H)	2,000,000 yen [2,160,000 yen (tax in)]
	Shibuya Hikarie Hikarie Hall B	D 10:30	7:15~12:00	(4.75H)	Targeted for support Venue ※In the case of pay 250,000 yen[270,000 yen (tax in)]
		E 15:30	12:00~17:00	(5H)	450,000 yen [486,000 yen (tax in)]
		F 20:30	17:00~22:00	(5H)	700,000 yen [756,000 yen (tax in)]

●Please pay your registration and venue fee by wire transfer by Tuesday, December 16.

*The amount will be returned if you do not pass the committee screening.

*Schedule will be prioritized for those whose venue fee is received.

*Please contact us if you need an invoice or receipt.

[Deposit account]

Bank Name: MIZUHO BANK, Ltd.

Branch Name: KOBUNACHO

Address: 8-1, Nihonbashi-Kobunacho, Chuo-ku, Tokyo, JAPAN

Swift Code: MHBKJPJT

Account #: Saving Account 105-1127087

Beneficiary: Japan Fashion Week Organization

Schedule

		Schedule □	Notes □
Nov	11/17 (Mon)	Begin to accept applications for Mercedes-Benz Fashion Week TOKYO 2015-16 A/W □	
Dec	12/ 1 (Mon)	★We're going to do preliminary inspection party. (distribute an administration manual)	
	12/16 (Tue)	Deadline for participation application	No application will be accepted after the deadline
		The due date of fee for participation and venue	Please pay into the bank account which we indicated
	12/22week	Brands which will participate 2015-16 A/W is selected.	We shall contact your representative ◆Production company and Hair make inform it on decision.
		Sending of exhibitor agreement	
Collection schedule adjustment start			
12/27 (Sat) ~ 1/4 (Sun) Winter Holiday of JFWO			
Jan	Middle of January	Announced exhibitor brands of 2015-16 A/W	
		Deadline for submitting exhibitor agreement	Please submit the document
	1/30(Fri)	★We're going to do preliminary inspection party. (distribute an administration manual)	
Feb	Middle of February	Detailed schedule of 2015-16 A/W is determined	
		Announced collection schedule of 2015-16 A/W	
		Deadline for submitting Exhibition plan.	Please submit the document
	Late of February	The due date of fee for venue costs	Please pay into the bank account which we indicated
		Deadline for submitting collection tickets	Please submit the document
		Press/Buyer list sent	We shall send your representative
2/25(Wed)	★We're going to do preliminary inspection party. (distribute an administration manual)		
Mar	Beginning of March	Deadline for submitting maison ID(only for Shibuya Hikarie)	Please submit the document
		Sending of manual.	We shall send your representative
	3/16 (Mon) ~ 21 (Sat)	Mercedes-Benz Fashion Week TOKYO 2015-16 A/W	

■ Note

Please pay your exhibition fee (venue, registration, and other fees) for Mercedes-Benz Fashion Week TOKYO 2015-16 A/W by Tuesday, Dec 16. Please contact us if you need an invoice or receipt.

If we couldn't check each, you might be not able to make your presentation.

■ ■ Inquiries for Exhibition ■ ■

Ms.Kondo E-mail: kondo@jfw.jp
 Japan Fashion Week Organization
 8th Floor, No.5 Kanou Bldg., 3-26-16 Shibuya,
 Shibuya-ku, Tokyo 150-0002
 TEL : 03-3406-5261 FAX : 03-6805-0793
 Time in : 10 : 00-18 : 00 (weekday)
 No-business day : Sat., Sun. and public holidays

Exhibitor Application

For brands exhibiting for the first time

Exhibitor Application Documents	Remarks column
① Participation Application	<ul style="list-style-type: none"> Please download the form from the official website and fill out all necessary items. For those applying for support, please fill out all items. <p>Please note that you may be disqualified from the selection if there is any item missing.</p>
② Brand Image Visuals(10p) (Adobe Photoshop EPS format)	<p>To be used for the official website of JFWO and other official media,digital signage on official venue. H110mm × W95mm, 350dpi resolution, CMYK mode</p> <ul style="list-style-type: none"> Please request, in advance, for approval of the publicity of models to their agencies from each brand.
③ Brand Logo single-species (Adobe Illustrator ai Format)	
④ Designer Portrait (Adobe Photoshop EPS Format)	
⑤ Brand reference materials	<ul style="list-style-type: none"> An output of 10-20 outfits for both the S/S and A/W seasons in a photobook or scrapbook included with the brand concept and product photos. 3 outfits with the newest items (actual samples). They will be returned in the middle of January.

※ Please put the data of ①~④ on a CD-ROM

The application must arrive at the following address by December 16 (Tue)

- Applications may not be submitted by e-mail or FAX.
- The application must arrive at the following address by 18:00 on December 16 (Tue)
- Applications will not be accepted after the deadline.
- Please note that the submitted documents will not be returned.
- This Presentation Guide is as of November 17, 2014. We will make a notification when details change.

■ ■ Inquiries for Exhibition ■ ■ E-mail: kondo@jfw.jp

Have participated the JFW or Mercedes-Benz Fashion Week TOKYO

提出書類	備考
① Participation Application	<ul style="list-style-type: none"> Please download the form from the official website and fill out all necessary items. For those applying for support, please fill out all items. <p>Please note that you may be disqualified from the selection if there is any item missing.</p>
② Brand Image Visuals(10p) (Adobe Photoshop EPS format)	<p>To be used for the official website of JFWO and other official media,digital signage on official venue. H110mm × W95mm, 350dpi resolution, CMYK mode</p> <ul style="list-style-type: none"> Please request, in advance, for approval of the publicity of models to their agencies from each brand.
③ Most recent seasons In a photobook	

※ Please put the data of ①~② on a CD-ROM.
Please submit the actual object for ③.