"The Fashion Strategy Forum", who promotes the JFW, has been reborn as "The Japan Fashion Week Organization".

Corporate name : Japan Fashion Week Organization (Abbrev : JFW)

Aims and Programs

The Japan Fashion Week Organization (JFW Organization) aims to further the strengthening of the competitive power of the Japanese textile and fashion industry, and to encourage its growth. Moreover, we further increase Tokyo's reputation as the "world's textile and fashion base" by promoting excellent Japanese textile and fashion products, and by sending comprehensive information around the world. Furthermore, we aim to enhance Tokyo as the center of fashion business in Asia.

The JFW Organization works with manufacturers in the textile and fashion industry, fashion designers and retailers in Japan, who share the passion, to implement the following programs based on closer ties among "Creativity" "Craftsmanship" and "Trading".

- 1. Fashion Business Promotion Program
- 2. Human Resource Development and Support Program for the fashion industry
- 3. Collection Program
- 4. Textile Program
- 5. Apparel Program
- 6. Transmission of Information Program
- 7. Collaborative Program with domestic fashion companies and organizations
- 8. All necessary programs to achieve the aims above, as well as the above programs

Outline of Organization

[Board Members and Members]

The JFW Organization consists of the following.

Board Members	: Directors (no more than 15)
• Members	: Auditors (no more than 2) : Collective members : Corporate members : Individual members

The members of the JFW Organization are deemed Intermediate Corporative employees.

[Contact]

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