Rakuten Fashion Week TOKYO

Rakuten

【 Hikarie Hall Venue Guide 】

2027 Autumn / Winter

Japan Fashion Week Organization

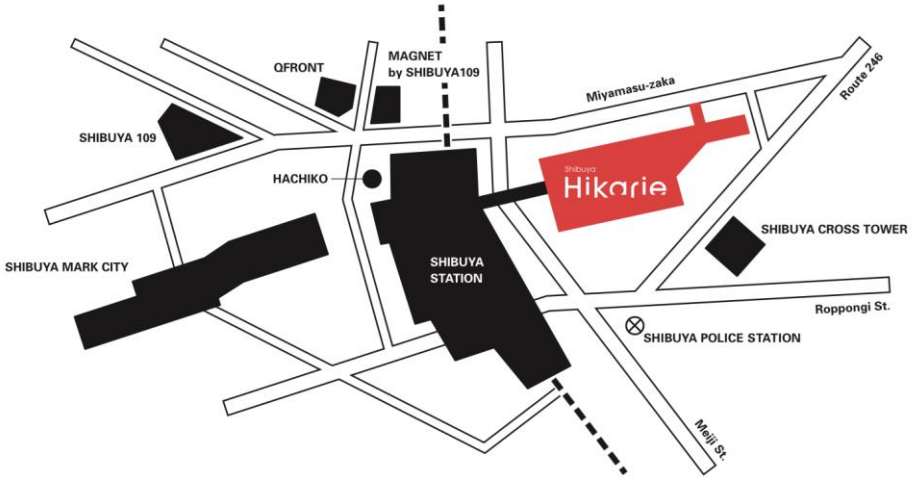
November 13, 2026

一般社団法人日本ファッション・ウィーク推進機構

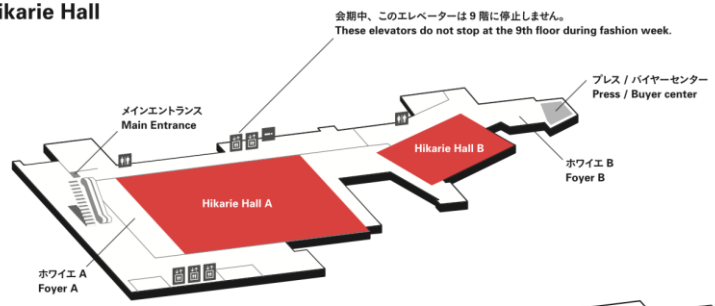
Official Venues

■ Shibuya Hikarie

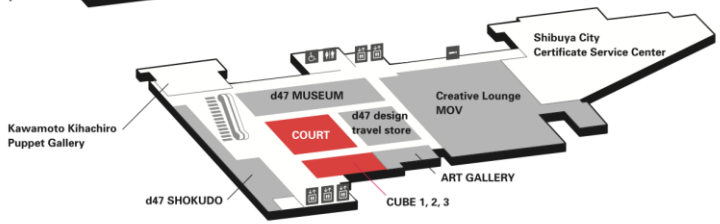
Shibuya Hikarie



9F Hikarie Hall



8F 8/



Shibuya Hikarie
2-21-1 Shibuya, Shibuya-ku, Tokyo

■Connected to 'Shibuya Station' of the JR line/Keio Inogashira line, at the 2nd floor walkway

■Connected to the Tokyo Metro Ginza line 'Shibuya Station' at the 1st floor

■Connected to the 'Shibuya Station' B5 exit of the Tokyo-Toyoko line/Denentoshi line/Tokyo Metro Hanzomon line

※ In all venues

・Conduct your show according to schedule.

・Follow safety protocols during your show.

Official Venue:

By using the official venue provided by JFWO (Shibuya Hikarie), participants can benefit from the following advantages:

•A venue equipped with essential facilities such as sound, lighting, staging, and hair & makeup rooms is available at a more cost-effective rate compared to arranging these elements individually.

•A well-established operational framework ensures smooth and efficient execution.

•With its direct connection to Shibuya Station, as well as access to media center functions and coordination with related events, the official venue offers strong potential for audience attendance and media exposure.

•Based on a standardized format, the environment is designed to be accessible and manageable even for first-time participating brands.

＜Hall A＞



Floor area: HALL/1000m^2（38.5m×26.0m）
capacity for Hikarie Hall A is 1004 persons

＜Hall B＞



Floor area: HALLB/300m^2（24.0m×12.0m）
capacity for Hikarie Hall B is 301 persons

Official Venue: Venue Usage Fees

Venue	Presentation Time Slot		Venue Fee	note
Shibuya Hikarie Hikarie Hall A	Daytime Slot	11:00～16:00	1,320,000yen (¥1,200,000 ＋tax)	Venue Rental Period: 7 hours The standard schedule is 5 hours for setup prior to the show and 2 hours for teardown after the show. JFWO will coordinate the setup and teardown times within the hours of 7:00 a.m. to 10:00 p.m
	Evening Slot	16:30～20:30	1,650,000yen (¥1,500,000 + tax)	
	Full-Day Slot	Presentation Time: TBD	1,870,000yen (¥1,700,000 + tax)	Venue Rental Period: 10 hours The 10-hour rental period must be scheduled between 10:30 a.m. and 9:30 p.m.
Shibuya Hikarie Hikarie Hall B	Daytime Slot	11:00～16:00	￥275,000yen （￥250,000 ＋tax）	Venue Rental Period: 5.5 hours Standard allocation: 3.5 hours for setup before the show and 2 hours for teardown after the show. JFWO will coordinate the setup and teardown schedule within the hours of 7:00 a.m. to 10:00 p.m.
	Evening Slot	16:30～20:30	￥550,000 （￥500,000 + tax）	
	Full-Day Slot	Presentation Time: TBD	￥660,000 （￥600,000 + tax）	Venue Rental Period: 8 hours The 8-hour rental period must be scheduled between 10:30 a.m. and 9:30 p.m.

*JFWO will determine the final presentation time from among the available time slots.

Please note that presentation times may change due to schedule adjustments, and we may not be able to meet your requests.

*Please note that if the venue usage fee is not paid by the deadline set by JFWO, it will be difficult to adjust the schedule as desired.

* Depending on schedule availability, extensions in 30-minute increments are possible.

The additional fees are as follows:

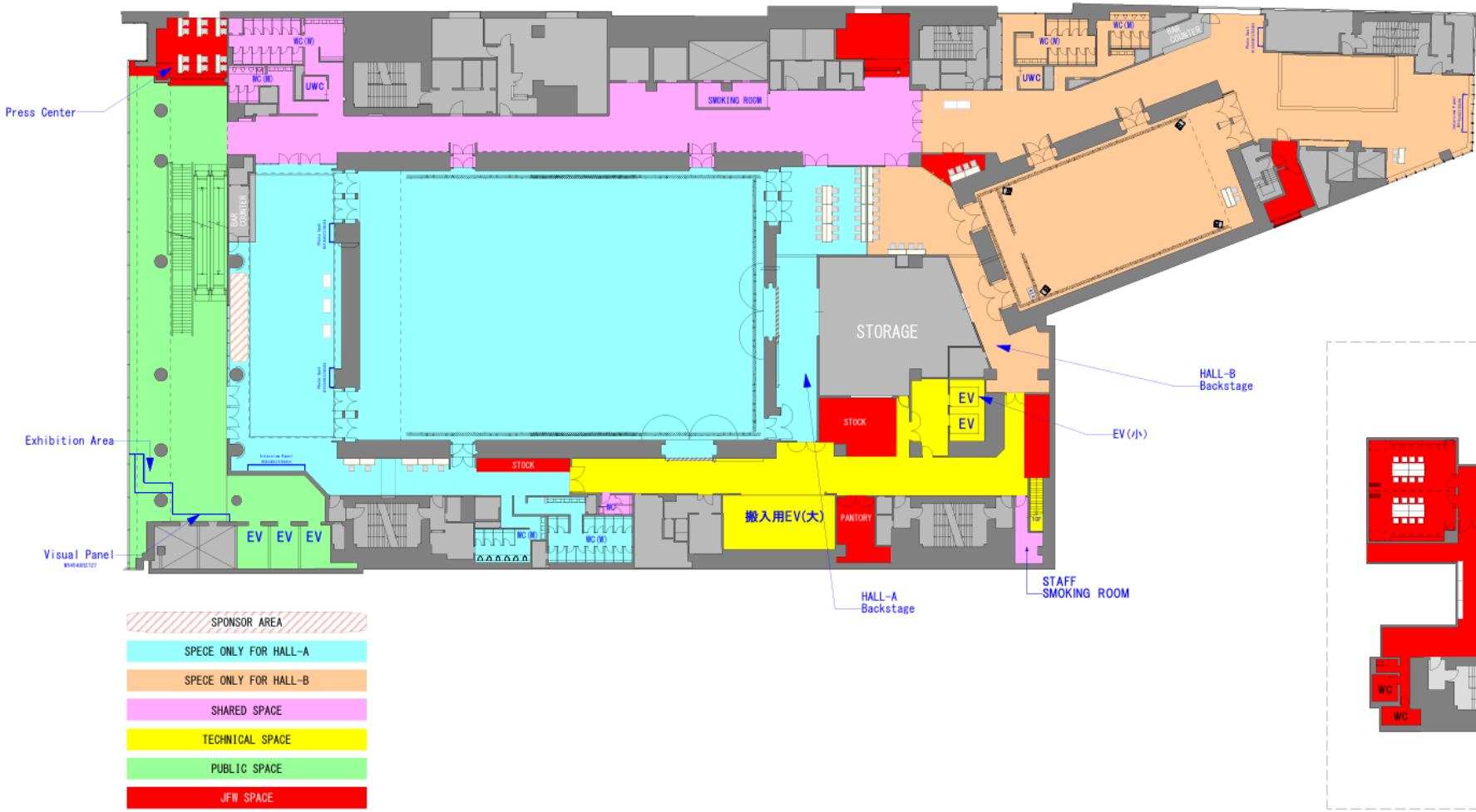
Hall A – ¥104,500 per 30 minutes (tax included)

Hall B – ¥44,000 per 30 minutes (tax included)

＋ additional costs as required (subject to change depending on circumstances) ＋ other related expenses.

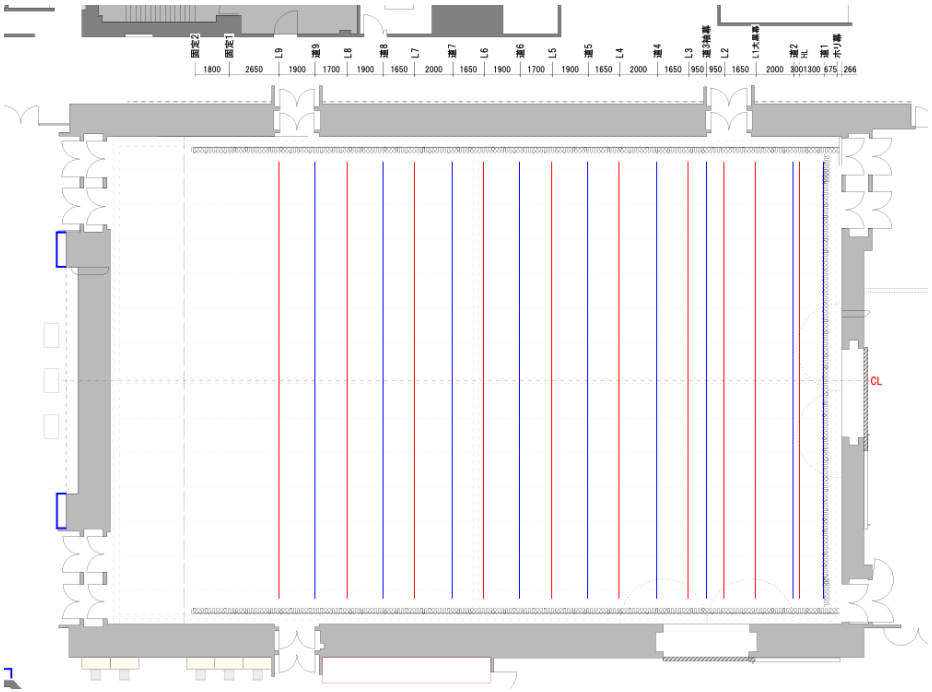
Please note that extensions are **not permitted between 23:00 and 07:00.**

Official Venue / Shibuya Hikarie Hall　Floor Plan

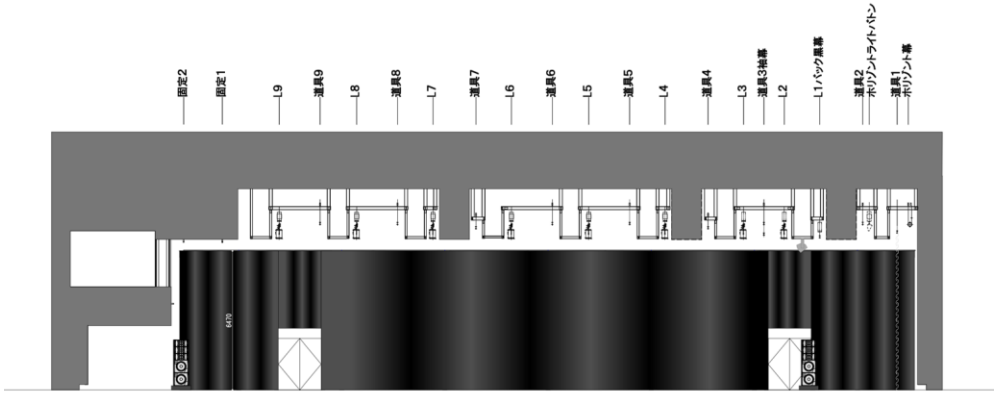


※Specifications may change.

Shibuya Hikarie Hall A / Basic Spec ※specs may be changed



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Shibuya Hikarie Hikarie Hall A basic specs

■Floor area: HALLA /1000m^2（38.5m×26.0m）/ FOYER/315m^2

■Ceiling height: 7m

■Standard number of seats: Differs depending upon each brand’s floor plan

■Basic décor:

- ●Wall-size horizont curtain / east-west curtains　choice of black or white
- ●Elevating baton for lighting/equipment
- ●Guest seating: None (please use chairs available at venue or prepare own)

■Others:

- ●Air conditioning: Venue fully equipped
- ●Venue clean-up: To be arranged by each brand

Shibuya Hikarie Hall A / Reference Information ※specs may be changed

● Hikarie Hall equipment list

There will be no staff for sound, lighting, or video.
On-site staff will be present for supervision only.
You must arrange for your own set up / clearing / carrying in and out crew / operator.

■lighting equipment

Quantity/Unit price list		Quantity	price list	
dimming system		1 set	free	
Mobile operator console		1 unit	free	
upper horizon light	500W×48light	1set	free	
lower horizon light	500W×8light 4 colors 6 units	1set	free	
fresnel lens spot	500W ※A・B share	14 units	¥1,000	Free for up to 180
	1kW	72 units	¥1,000	
	1.5kW ※A・B share	12 units	¥1,500	
plano-convex lens spot	500W ※A・B share	14 units	¥1,000	
	1kW	36 units	¥1,000	
perlite	500W ※A・B share	44 units	¥1,000	
	1kW	72 units	¥1,000	
cutter spot	750W 19°・26°・36°	48 units	¥1,500	
follow pin spot	2kw	2 units	¥20,000	
LED follow spotlight	230W ※A・Bshare	2 units	¥5,000	
smoke machine		2 units	¥10,000	
PA box	※A・Bshare	2 units	¥10,000	
LED zoom par light	※A・Bshare	24 units	¥1,200	

※For details on number of equipment / model number, please contact JFWO.
※Prices are pre-tax prices (not including tax)

■ video equipment

Quantity/Unit price list		Quantity	price list
LCD projector(FULL HD)	15,000lm	1 unit	¥150,000
seamless switcher	※A・Bshare	2 units	¥30,000
BD/DVD player	※A・Bshare	2 units	¥10,000
10.1 inch LCD monitor	※A・Bshare	2 units	¥5,000
46-inch LCD monitor (return monitor)	※A・Bshare	2 units	¥25,000
50-inch LCD monitor (stand type)	※A・Bshare	2 units	¥25,000
Perfect Cue Mini	※A・Bshare	1 unit	¥5,000
monitor floor stand	※A・Bshare	2 units	free

■ sound equipment

※ purchase in Japanese yen

Quantity/Unit price list		Quantity	price list	
■Permanent system				
ceiling speaker		1set	free	
audio mixing console				
■speaker system				
main speaker		1set	free	
■Peripheral equipment				
CD player		2 units	free	
memory recorder		2 units	free	
Intercom device (including wireless)	3 cabled, 11 wireless (simultaneous speech up to 3 devices)		free	
■mobile speaker amplifier				
mobile speaker 1	L-acoustics A10 WIDE	2 units	¥10,000	
mobile speaker 3	L-acoustics X12	2 units	¥2,000	
mobile amplifier system		1set	¥5,000	
■microphone				
dynamic		14	¥2,000	Free for up to 8
wireless hand		4	¥10,000	Free for up to 4
wireless tie pins		4	¥10,000	
wireless headset		4	¥12,000	
condenser microphone		4	¥2,500	
direct box		4 units	free	
■Mike stand				
Desktop type		6	free	
boom type		8	free	
floor type		8	free	
■mobile mixer				
12ch mixer	YAMAHA MG12	1 unit	¥8,000	
8ch mixer	YAMAHA MG82CX	1 unit	¥3,000	
■press box	16OUT	2 units	free	

.※Prices are pre-tax prices (not including tax)

If you use any paid equipment, the usage fees will be invoiced by Hikarie Hall.

Shibuya Hikarie Hall A / Reference Information ※specs may be changed

● Hikarie Hall equipment list

You must arrange for your own set up / clearing / carrying in and out crew / operator.

■stage equipment

※ purchase in Japanese yen

Quantity/Unit price list		Quantity	price list
Stage (with casters and steps)	1,818×909	60 units	¥1,000
stacking chair		750 copies	free
high chair		6 chairs	¥3,000
desk（W700）		10 units	¥300
long desk(W1800）	Curtain board can be attached	200 units	¥500
long desk(W1500）	with curtain plate	28 units	¥500
round table	1200×H700	16 units	¥1,000
lectern		4 units	¥1,000
Flower stand		4 units	¥1,000
music stand		10 units	¥1,000
full-length mirror		2 units	¥2,000
Caster panel 3 series	W3610×H2350	4 units	¥3,000
Whiteboard		2 units	¥3,000
Horizont curtain combined roll screen		Hall A/B 1 sheet each	¥10,000
Black backdrop curtain	black velveteen		¥10,000
Sleeves (1 pair)	black velveteen		¥10,000
one character	black velveteen		¥10,000
Georgette curtain	white Amundsen		¥10,000

※For details on number of equipment / model number, please contact JFWO.
※Prices are pre-tax prices (not including tax)
※ Stage equipment is shared with Hikarie Hall B. You may not be able to use all of them.

■JFWO Fixtures

- Hanger rack (W900mm) ・・・・20
- Cheval glass ・・・5
- Ironing board ・・・1
- Locker with key (for 10 persons) ・・・1

FACILITIES

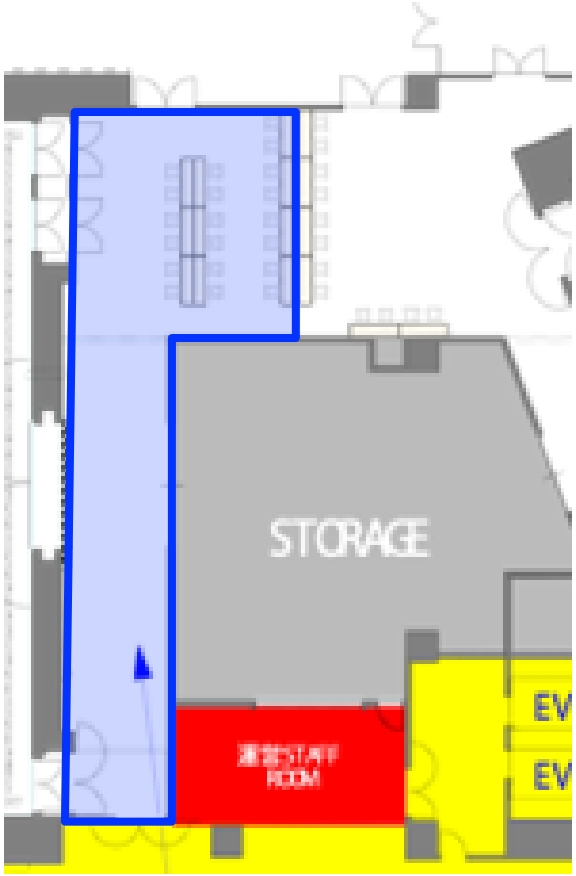
- Power for Iron(1.5kw) ・・・2
- Power (1.5kw) ・・・・4

Irons must be prepared by each individual brand. JFWO does not have preparations for irons to rent out.

If you use any paid equipment, the usage fees will be invoiced by Hikarie Hall.

Shibuya Hikarie Hall A / H&M ROOM・STAFF ROOM ※specs may be changed

H&M ROOM



H&M ROOM ①

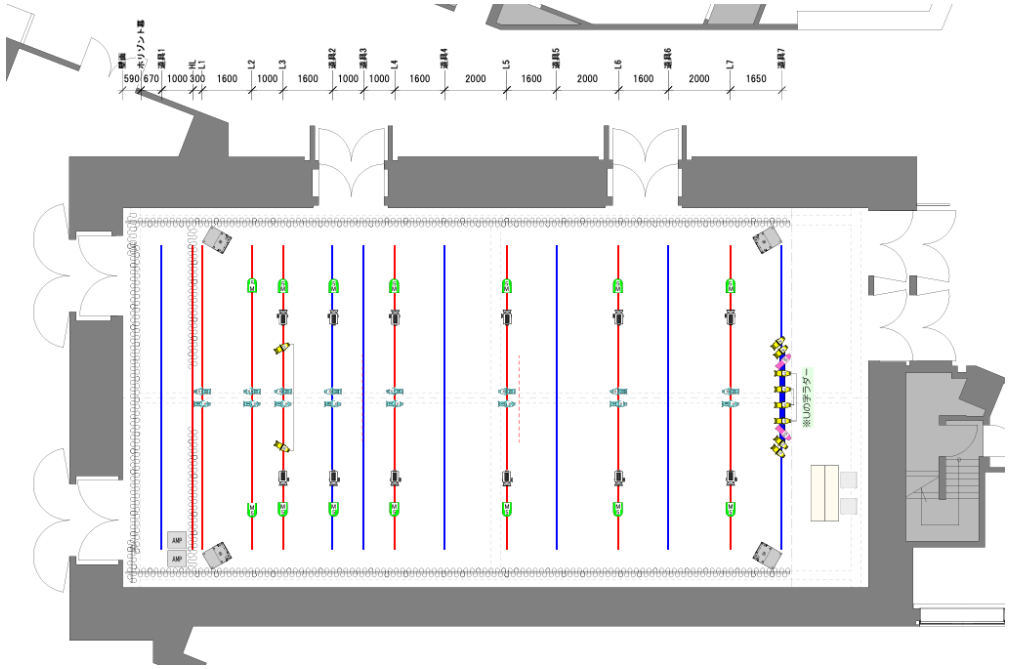
FURNITURE

・Tables (W1800*D450)	20 tables
・Chairs	40 chiars
・Makeup mirrors	20mirrors
・Lockers with keys (for 12 people)	1 locker
・Hanger racks	20 racks

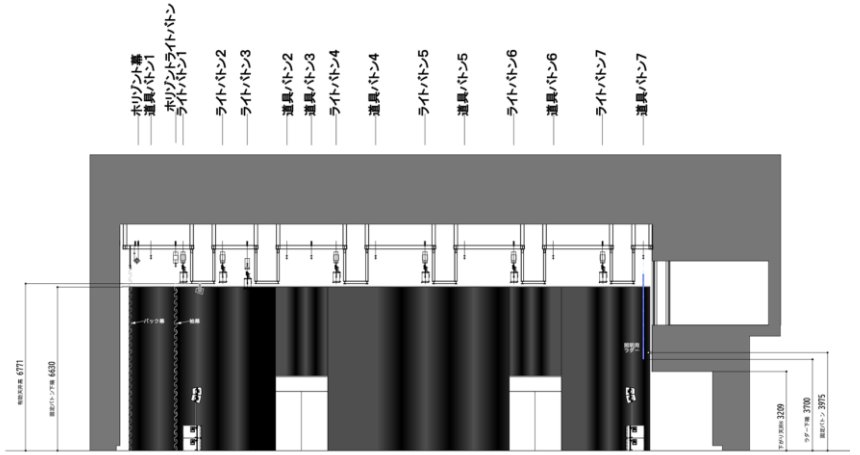
Facility

・Hair-makeup lighting (excluding existing venue lights)
・Power source for hair-makeup (1.5kw/including general power socket)

Shibuya Hikarie Hall B / Basic spec ※specs may be changed



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Shibuya Hikarie, Hikarie Hall B facilities/equipment

■Floor area: HALLB/300m^2（24.0m×12.0m）/ FOYER/270m^2

■Ceiling height: 6.8m

■Basic number of seating: Differs depending upon each brand's floor plan

■Basic décor:

●Wall-size horizont curtain / sleeve curtains / east-west curtains

●Elevating baton for lighting/equipment

●Ladder truss for lighting

●Technical booth

●Guest seating: None (please use seats available at venue or bring own)

■Others:

●Air conditioning: Venue fully equipped

●Venue clean-up: To be arranged by each brand

Shibuya Hikarie Hall B / Reference Information ※specs may be changed

● Hikarie Hall equipment list

There will be no staff for sound, lighting, or video.
On-site staff will be present for supervision only.
You must arrange for your own set up / clearing / carrying in and out crew / operator.

■lighting equipment

Quantity/Unit price list		Quantity	price list
dimming system		1 set	free
Lighting Control console		1 unit	¥30,000
upper horizon light	500W×48light	1set	free
lower horizon light	500W×8light 4 colors 6 units	1set	free
fresnel lens spot	500W ※A・B share	14 units	¥1,000
	1kW	48 units	¥1,000
	1.5kW ※A・B share	12 units	¥1,500
plano-convex lens spot	500W ※A・B share	14 units	¥1,000
	1kW	26 units	¥1,000
perlite	500W ※A・B share	28 units	¥1,000
	1kW	72 units	¥1,000
cutter spot	750W 19°・26°・36°	16 units	¥1,500
follow pin spot	2kw	2 units	¥20,000
LED follow spotlight	230W ※A・Bshare	2 units	¥5,000
smoke machine		1 units	~~¥10,000~~
PA box	※A・Bshare	2 units	¥10,000
LED zoom par light	※A・Bshare	12 units	¥1,200

Free for up to 120

※For details on number of equipment / model number, please contact JFWO.
※Prices are pre-tax prices (not including tax)

■ video equipment

Quantity/Unit price list		Quantity	price list
LCD projector(FULL HD)	15,000lm	1 unit	¥150,000
seamless switcher	※A・Bshare	2 units	¥30,000
BD/DVD player	※A・Bshare	2 units	¥10,000
10.1 inch LCD monitor	※A・Bshare	2 units	¥5,000
46-inch LCD monitor (return monitor)	※A・Bshare	2 units	¥25,000
50-inch LCD monitor (stand type)	※A・Bshare	2 units	¥25,000
Perfect Cue Mini	※A・Bshare	1 unit	¥5,000
monitor floor stand	※A・Bshare	2 units	free

■ sound equipment

※ purchase in Japanese yen

Quantity/Unit price list		Quantity	price list
■Permanent system			
ceiling speaker		1set	free
audio mixing console			
■speaker system			
main speaker		1set	free
■Peripheral equipment			
CD player		2 units	free
memory recorder		2 units	free
Intercome device (including wireless)	3 cabled, 5wireless (simultaneous speech up to 3devices)		free
■mobile speaker amplifier			
mobile speaker 3	L-acoustics X12	2 units	¥8,000
mobile amplifier system		1set	¥5,000
■microphone			
dynamic		14	¥2,000
wireless hand		4	¥10,000
wireless tie pins		4	¥10,000
wireless headset		4	¥12,000
condenser microphone		2	¥2,500
direct box		4 units	free
■Mike stand			
Desktop type		4	free
boom type		6	free
floor type		6	free
■mobile mixer			
12ch mixer	YAMAHA MG12	1 unit	¥8,000
8ch mixer	YAMAHA MG82CX	1 unit	¥3,000
■press box	16OUT	2 units	free

Free for up to 8

Free for up to 4

.※Prices are pre-tax prices (not including tax)

If you use any paid equipment, the usage fees will be invoiced by Hikarie Hall.

Shibuya Hikarie Hall B / Reference Information ※specs may be changed

● Hikarie Hall equipment list

You must arrange for your own set up / clearing / carrying in and out crew / operator.

■stage equipment

※ purchase in Japanese yen

Quantity/Unit price list		Quantity	price list
Stage (with casters and steps)	1,818×909	20 units	¥1,000
stacking chair		250 copies	free
high chair		6 chairs	¥3,000
desk（W700）		10 units	¥300
long desk(W1800）	Curtain board can be attached	200 units	¥500
long desk(W1500）	with curtain plate	28 units	¥500
round table	1200×H700	16 units	¥1,000
lectern		4 units	¥1,000
Flower stand		4 units	¥1,000
music stand		10 units	¥1,000
full-length mirror		2 units	¥2,000
Caster panel 3 series	W3610×H2350	2 units	¥3,000
Whiteboard		2 units	¥3,000
Horizont curtain combined roll screen		Hall A/B 1 sheet each	¥10,000
Black backdrop curtain	black velveteen		¥10,000
Sleeves (1 pair)	black velveteen		¥10,000
one character	black velveteen		¥10,000
Georgette curtain	white Amundsen		¥10,000

※For details on number of equipment / model number, please contact JFWO.
※Prices are pre-tax prices (not including tax)
※ Stage equipment is shared with Hikarie Hall B. You may not be able to use all of them.

■JFWO Fixtures

- Hanger rack (W900mm) ・・・・12
- Cheval glass ・・・3
- Ironing board ・・・1
- Locker with key (for 10 persons) ・・・1

FACILITIES

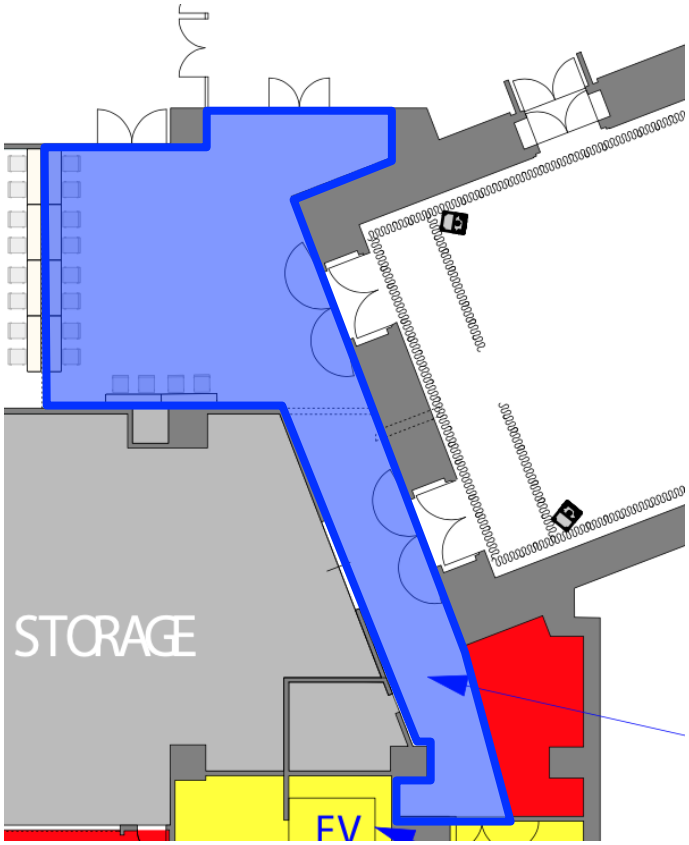
- Power for Iron(1.5kw) ・・・2
- Power (1.5kw) ・・・・4

Irons must be prepared by each individual brand. JFWO does not have preparations for irons to rent out.

If you use any paid equipment, the usage fees will be invoiced by Hikarie Hall.

Shibuya Hikarie Hall B / H&M ROOM・STAFF ROOM ※specs may be changed

H&M ROOM



H&M ROOM ①

FURNITURE

・Tables (W1800*D450)	12 tables
・Chairs	24 chairs
・Makeup mirrors	12mirrors
・Lockers with keys (for 12 people)	1 locker
・Hanger racks	12 racks

Facility

・Hair-makeup lighting (excluding existing venue lights)
・Power source for hair-makeup (1.5kw/including general power socket)

Official venue / Hikarie Hall Important Notes

※Please observe the rules and act responsibly

■ **Capacity**

To prevent crowds/close-contact, a maximum capacity in number of people able to be within the venue has been established.

・Hall capacity for Hikarie Hall A is 1004 persons, and Hikarie Hall B is 301 persons.

Make sure to plan your number of guests invited with a clear fire escape route in mind and include both guest seating plans and waiting line plans in the floor plan you submit.

※Capacity number of people for each Hall include invited guests, show staff, brand staff, and Executive Office staff.

■ **Management of show/theft/insurance**

・JFWO cannot/will not be held responsible for loss due to incidents beyond human control such as natural disaster, theft/loss/damage of related items such as wardrobe and/or makeup, or unforeseeable accidents.

・To avoid loss/damage due to unforeseeable accidents during the whole term, throughout the entire period from load-in through the show and load-out, please **make sure all belongings/related items are managed by each individual brand.**

・Coin-operated lockers are available. Please use as needed to ensure safety of individual belongings.

■ Disposing of trash

Each brand is responsible for the disposal of any/all trash occurring in relation to an exhibit and must be taken home by each brand.

※**In the past,** there have been cases where brands disposed of trash improperly around the venue, causing issues related to illegal dumping.

If/when wardrobe, makeup tools, garbage is left within the venue surpassing one's time slot designated by JFWO, the brand will be charged for overtime fees, specified in p.3.

■ **Eating and drinking within the venue**

Please consult the JFWO Secretariat in advance regarding eating and drinking within the venue..

Official venue / Hikarie Hall　Important Notes

※Please observe the rules and act responsibly.

■ **Lunch boxes (meals)**

Lunch boxes (meals) must be prepared individually, by each brand. Any waste from the lunch boxes must be taken away by each brand.

■ **Smoking**

Smoking is prohibited within the venue. Please smoke at designated locations only. (capacity for smoking places will be established)

■ Decorations and congratulatory bouquets

Unless explicitly stated otherwise, congratulatory bouquets and all other flowers are prohibited within Hikarie Hall. In the unlikely event that you receive them, please remove them as branded equipment during venue usage hours.

■ **For items not indicated in this Guide, please be sure to make an inquiry to JFWO, in advance.**

In using the Official venues, please observe the manuals of each venue, issued by JFWO.

■ **Regarding overtime charges**

※Schedules are set based on rules. Please be sure to strictly observe the time allowed to you.

If/when you exceed designated time allowed, overtime charges

(Hall A – ¥104,500 per 30 minutes (tax included) / Hall B – ¥44,000 per 30 minutes (tax included), + necessary charges (【varying depending upon situation】＋★other related costs)

will be charged to you later. Overtime charges will be billed in 30-minute increments.

★Overhead expenses = in either venue, if you need to utilize the venue between 23:00-07:00, you will be charged with late night/early morning observation staff fees, along with being required to pay for their transportation costs, over-night stay costs, etc.

※If you need an invoice/receipt, please let us know.

【Payment to be made to】　Name of account: Japan Fashion Week Organization / sha) Nihon Fashion・Week Suishin Kikou

◆Mizuho Bank　Kobunacho branch　ordinary deposit　1127087 (bank code 0001　branch code　105)

Notes on the main venue (Hikarie Hall)

※Please observe the rules and act responsibly.

■ **Reception, guidance, and cleanup**

Each brand is responsible for the reception, guidance of guests and cleanup of the venue.

Please plan your reception/guidance operations and make arrangements for necessary staff accordingly. Please note, JFWO will not arrange for reception, guidance or cleanup staff.

■ **Prohibited acts within the venue**

Open flames are prohibited within the venue (If open flames are used, the on-site fire suppression system will be automatically activated, causing the venue to become drenched).

***In such case, all damages to Hikarie Hall and any/all facilities in below floors, will be the responsibility of the brand and any/all repairs will be charged to the brand.**

■ **Fire Safety Application**

JFWO will submit the application for exemption from prohibited acts on behalf of all participating brands.

※ Please submit your show plan and floor plan by the deadline of March 1.

Unauthorized use of open flame and other dangerous actions are prohibited. Please contact JFWO if you have any questions or inquiries.

■ **Evacuation lights**

When temporarily turning lights off, that brand is obligated to notify visitors/guests upon entering the venue, and responsible for making notification signs. JFWO has signs prepared, so please contact us regarding use.

■ **Damages to the venue**

If in case your show staff/brand staff damages venue facilities and/or equipment in any way, you will be charged for repairs, after the closing of the term.

■ **Sponsored goods for guests**

Sponsored items for guests to take home will be placed on a permanent counter in the foyer or on a table set up.

■ **Regarding the checkered pattern (ichimatsu) panel**

Please conduct post-show designer interviews in front of this panel.

■ **When exiting the venue, please make sure any/all conditions are recovered to its original state, before you leave.**

Schedule

As of November 13, 2026

		Schedule	Remarks
Nov.	13th(Fri)	Begin to accept applications for Rakuten Fashion Week TOKYO 2027 A/W	
	17th(Tue)	★Venue Briefing Shibuya Hikarie ver 16 : 30～	Brands considering participation at an Official Venue are encouraged to attend. Please note that the next site visit to the Official Venue will be held in January. If you wish to attend, please contact yuka@jfw.jp. The briefing will be conducted in Japanese.
Dec.	11th(Fri)	Deadline for participation application	No application will be accepted after the deadline
		Deadline for Participation fee due	Please make payment to the earlier specified account
	Late Dec.	First screening. (The first time select of participating brands for 2027 A/W)	We will contact you separately for brands that require a second screening.
Jan.	Early Jan. ～ Late Jan.	Collection Show Schedule Coordination Begins	Finalization of the show schedule is scheduled for late January. The collection presentations are scheduled to be announced at the press conference to be held in early February. Please refrain from publicly disclosing any information regarding your participation until the press conference.
		Second screening.	All participating brands will be finalized through this screening process.
		Consultation on Production Details	JFWO will hear about the production details of your presentation.
	18th(Mon)	★Venue Briefing Shibuya Hikarie ver 13 : 00～	If you wish to attend, please contact yuka@jfw.jp. The briefing will be conducted in Japanese.
	Late Jan.	Sending of exhibitor agreement	
Feb.	Mid Feb.	Deadline for submitting exhibitor agreement	
		Official Venue Rental Fee – Payment Deadline	Payment should be made to the designated bank account.
		Online Briefing on Rights Clearance for Collection Presentations	Further details will be provided at a later date. The briefing will be conducted in Japanese.
	10th (Wed)	Announcement of Participating Brands and Collection Schedule	Please refrain from publicly disclosing any information regarding the collection schedule until the press conference.
	15th (Mon)	Deadline for submitting official venue productionplan/confirmation form/operation plan	For people using Hikarie venues
		Other Venue Brands: Submission of Production Plan	
	Late Feb.	Press/Buyer list sent	To be sent to your representative
Mar.	1st(Mon)	Deadline for submitting official venue productionplan/confirmation form/operation plan	March 4 (Thu): Fire Safety Application for the Official Venue
	March 15 (Mon) – March 20 (Sat)	Rakuten Fashion Week TOKYO 2027 A/W	

★ If you wish to attend the briefing session and/or venue site visit for participating brands, please contact Yuka Minegishi (yuka@jfw.jp).
★Please note that the schedule is subject to change.

■ ■ **Inquiries for** participation ■ ■
Ms. Minegishi E-mail: yuka@jfw.jp